

## Career Connected Learning Panel

**PRESENTER NAME:** Panel Presentation

**BOARD MEETING DATE:** 9/26/2018

**BOARD MEMBER SPONSOR NAME:** Gary Chandler

**DISCUSSION TIME ALLOTTED:** 1 hr

<p><b>ISSUE/SITUATION:</b> Be concise - 1 or 2 sentences that get to the heart of the situation, problem or opportunity being addressed.</p>	<p><b>THE ISSUE/OPPORTUNITY IS:</b></p> <p>Career-connected learning (CCL) is quickly gaining respect and recognition from national experts, state leaders, and stakeholders. The Workforce Board has been an active leader and participant in CCL activities over the last few years, and recent initiatives will require active engagement of the Board and the agency. The Board has received several updates on the Governor's Career Connect Washington (CCW) Initiative. This panel presentation will give the Board the opportunity to learn about other CCL programs at an operational level, as well as an overview of the Superintendent of Public Instruction's (OSPI) vision for CCL in the K-12 system.</p>
<p><b>TAP STRATEGIC PRIORITY:</b> Which TAP strategic priority or priorities does this recommendation support? Can you tie to specific goals and objectives in TAP? Briefly describe these connections. If the connection is unclear, describe why this is of consequence to the Workforce Board and/or workforce system.</p>	<p><b>SUPPORTS TAP STRATEGIC PRIORITY:</b></p> <p>CCL aligns with two key goals of <i>Talent and Prosperity for All</i> (TAP):</p> <p><b>Strengthened Business Engagement:</b> CCL helps young people gain critical work-readiness skills that prepare them for the world of work and specific careers. This business engagement goal includes strategies that call for increased access to, and resources for CCL, including apprenticeship, mentorship, job shadows and internships.</p> <p><b>Integrated and Streamlined Customer Service:</b> CCL complements this goal's charge to ensure every customer has the education, employability skills, work experience, and credentials needed to move into sustained employment and economic self-sufficiency. Specifically, CCL is a major component of the strategy focused on increasing the number of workforce system customers with defined career pathways and portable skills. By providing focused, applied learning that helps participants connect their education with careers, CCL also helps improve education completion rates.</p>
<p><b>POTENTIAL IMPACT:</b> Effect on people, businesses, communities. What is better or different from other existing strategies?</p>	<p><b>IT IS SIGNIFICANT BECAUSE:</b></p> <p>CCL provides an important opportunity to address chronic workforce pipeline issues for Washington's young people. Right now, too many youth don't make the connection between their education and employment. As a result, some students drop out of school and others "drift" throughout their 20s from job to job, or cycle into and out of unemployment, instead of building toward a living-wage career. With CCL, young people are able to connect with employers and the world of work, introducing them to the wide range of career opportunities and the education pathways to get there. CCL also encourages employers to engage early in the education process. This benefits businesses as they are able to help shape curriculum and skills development to better meet their needs.</p>
<p><b>OPTIMAL NEXT STEPS:</b> What do you really want to happen as a result of this discussion with the Workforce Board?</p>	<p><b>MY IDEAL OUTCOME OF THIS DISCUSSION IS:</b></p> <p>Board members will gain a broader knowledge about the range of CCL programs in Washington, as well as gain an understanding of how these long-standing programs have achieved success. The Board will gain a better understanding of how the K-12 system is incorporating CCL in their strategic plan, and identify opportunities to engage further, or on a larger scale, as well as have a better understanding of their role in furthering this initiative.</p>

<p><b>BACKGROUND:</b> Short history of how this recommendation came to be. What has been tried, to what result? What evidence exists to support this recommendation?</p>	<p><b>RELEVANT BACKGROUND INFORMATION:</b></p> <p><b>Request From the Board</b> Board Members have received updates on the Governor's Career Connect Washington (CCW) initiative at their meetings in March, May and July and at their Retreat in August. As a result of those presentations, Board members have requested the opportunity to learn about best practices in CCL programs that were already in place before the Governor's CCW Initiative. They have also requested an overview of Superintendent Reykdal's vision for incorporating CLL in the K-12 system.</p> <p><b>Governor's Planning Process: CCW</b> Governor Inslee brought on Maud Daudon, the former President and CEO of the Seattle Chamber (and the Chair of the Washington Student Achievement Council), in February 2018 to lead a planning process to create a 10-year vision and strategic plan for a career-connected learning and apprenticeship system. The planning process has convened representatives from industry, education and government, along with students, parents, and others. Workforce Board staff have been actively involved in the planning process. A final plan, including annual metrics to measure the plan's progress, is due to Governor Inslee by October 15, 2018. The plan will guide the development of legislation to be introduced in 2019.</p> <p><b>Career Connect Washington Task Force</b> At the Governor's Summit on Career Connected Learning in May of 2017, Governor Inslee called for the creation of the Career Connect Washington Task Force. The Task Force met five times between August 2017 and January of 2018, and was co-chaired by Workforce Board Chair Perry England and Microsoft President Brad Smith, and was staffed by the Workforce Board. The Task Force used the policy framework developed by the NGA Policy Academy as a starting point for their discussions. More info: <a href="http://www.wtb.wa.gov/careerconnectwa.asp">http://www.wtb.wa.gov/careerconnectwa.asp</a>.</p> <p>As part of the Career Connect Washington initiative, Governor Inslee dedicated \$6.4 million of WIOA discretionary funds to support CCL program creation and expansion, and for staff support for Workforce Development Councils to convene local Career Connect Teams to continue planning for how CCL could be expanded in specific areas of the state. The Task Force produced four recommendations, including a call for a Governor-led strategic planning process in 2018. These recommendations were presented by Perry England and Brad Smith to Governor Inslee at a media event on February 20. To watch the event, see: <a href="https://www.tvw.org/watch/?eventID=2018021326">https://www.tvw.org/watch/?eventID=2018021326</a>.</p> <p><b>National Governors Association (NGA) Policy Academy</b> In October 2015, the Board was asked by Governor Inslee to lead an application process for the National Governors Association Policy Academy on Work-Based Learning. Board staff brought together a mix of stakeholders to draft a proposal. While the Board has focused on CCL for nearly 10 years, the Policy Academy provided the catalyst to bring together a wide range of stakeholders and raise the profile of CCL as a way to address dropout rates and reduce the "10-year drift" that hinders many young people after high school. Washington is participating in Phase II of the Policy Academy as a Leader State, which includes a mentoring component for a new cohort of Policy Academy states. The Workforce Board co-chaired Phase I of this initiative with the Governor's office, and currently co-chairing Phase II with the Washington Student Achievement Council. More info: <a href="http://www.wtb.wa.gov/workbasedlearningpolicyacademy.asp">http://www.wtb.wa.gov/workbasedlearningpolicyacademy.asp</a>.</p>
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<p><b>STAKEHOLDER ENGAGEMENT, PROS AND CONS:</b> Which stakeholders have been engaged in the development of this recommendation? What are the pros and cons of this recommendation? According to whom (which stakeholder groups)? Are there viable alternatives to consider?</p>	<p><b>STAKEHOLDERS HAVE PROVIDED INPUT AND THEY THINK:</b></p> <p>Workforce development stakeholders have been extremely active in expanding CCL opportunities. Governor Inslee has been a champion of CCL over the last few years, and has prioritized this work in both his budget and for his staff. Many Board members and their staff have been frequent participants in the Governor's CCW process.</p> <p>The NGA Policy Academy Team has approximately 60 people representing a wide range of organizations and leaders from business, education, community-based organizations, and government agencies.</p> <p>The Governor's Career Connect Washington Task Force included members from Washington businesses across the state, representatives of Labor, state legislators, and the Superintendent of Public Instruction, so there is extensive buy-in for this work.</p>
<p><b>FINANCIAL ANALYSIS AND IMPACT:</b> What will it cost to enact this recommendation? What resources will be used? Are new resources required? How much? Where will existing or new resources come from? Are there savings to be gained from this investment? Over what period? Are there other returns on investment to consider?</p>	<p><b>THE COST AND RESOURCE NEEDS OF THIS RECOMMENDATION ARE:</b></p> <p>N/A</p>
<p><b>RECOMMENDATION AND NEXT STEPS:</b> What specific result do you want from the Board? Is this recommendation for discussion or action? If for discussion, will action be required at a later date? What next steps are expected after this discussion?</p>	<p><b>THE RECOMMENDATION AND/OR REQUESTED ACTION IS:</b></p> <p>No action required. For discussion only.</p>